

COMPANY BROCHURE

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AdValue Digital (Pvt) Ltd



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We Add
Value

(i)



BROCHURE



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“

Creativity is inventing,
experimenting, growing,
taking risks, breaking rules,
making mistakes, and
having fun.

Mary Lou Cook

”



01 Company Introduction

About AdValue Digital

AdValue (Pvt) Ltd was Founded by Sheunesu Marizani in 2018, AdValue (Pvt) Ltd was founded under findest (Pvt) Ltd as a project and later became a separate independent entity in 2020. AdValue (Pvt) Ltd comprises the active operations of AdValue Digital Consulting (Project), Shelm Digital (project) and Edgrades (agent).

This Profile deals exclusively with AdValue Digital Consulting, a creative, advertising and marketing agency.

Vision & Mission

We believe it is our responsibility to bring added value to both our clients by delivering innovative solutions and ideas. To this end, we are committed to delivering quality but cost-efficient products and services.

Our Mission is to be the company of choice in the provision of quality creative, advertising and marketing solutions globally.

Why AdValue Digital

Expert Consulting and Advice

AdValue Digital Consulting sets itself apart in a commoditised and competitive market by partnering with its partners to provide complete b2b solutions to any-size business, from business requirement consulting to the fulfilment of the project.

Value-Added Services

AdValue Digital Consulting value to its customers is in its ability to aggregate inventory, and provide configuration services.

Speed, Efficiency and Flexibility

As Southern African growing company, AdValue Digital Consulting represents state of the art global creation, digital marketing and advertisement companies. AdValue Digital Consulting has made extensive investments in providing digital tools and logistics systems that empowers its clients with the speed, efficiency, and flexibility they need, to maximise their potential and growth.



More About us

Our Key Partner

AdValue Digital main priority is to build a network of very distinguished and trusted partners. It is partnering with big international and local brands with different product portfolios in order to provide the best products that fits our market segment varied requirements.



Our Market Segment



Automobile



Media



Medical



Computing



Retail



Corporate



Banking



Digital Consumables



Communication Service Providers



Insurance



Manufacturing



Energy



Our Offerings

Creative & Development

AdValue Digital Consulting creative and copyrighting offerings includes.



UX/UI Designing (Web & Mobile Apps)



Graphics and Motion Graphics Designing



Web and Email Hosting



Photography



Branding & Packaging



Video Creation



Copyrighting



Corporate Gift and Awards Designing & Printing



Our Offerings

Advertisement & Marketing

AdValue Digital Consulting offers traditional & digital advertisement and marketing service which include :



Social Media Marketing



Email Marketing



Search Engine Optimisation



Influencer Marketing



Affiliate Marketing



Marketing Strategies



Google Market Platforms



Billboard, Banners & Flyers



Our Offerings

Trainings & Consulting

Our training services goes from individual trainings to group trainings and train-a-trainer. We also offer a wide variety of business consulting services. Our offerings includes:



Social Media Management Training



Full Digital Architect Training



Software Operating Training



E-commerce Management Training



Visuals Creative Training



Digital Business Consulting



Brand Image Consulting



Software Licensing Consulting



Project Management Services



04 Contact Details

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